

BENEFITS OF BEING A BYWAY

There are many benefits in designation as one of America's Byways[®], both in enhancing communities and improving local economies. The recognition of the importance of a byway's intrinsic qualities by the U.S. Secretary of Transportation can lend support to protect and preserve a byway's resources. In addition, the America's Byways[®] collection is marketed to national and international travelers, and use of the brand and logo can enhance the marketability of a byway. Recognition can also serve to strengthen community pride, involvement, and support of a byway.

Under the new federal transportation act, known as Moving Ahead for Progress in the 21st Century (MAP-21), there is no designated funding for National Scenic Byways. Several Byway projects are eligible for funding under the Transportation Alternative Program including hike and bike trails, rail trails, overlooks and viewing areas and other infrastructure needs.

In the past under previous Federal Highways legislation, other activities were funded through the National Scenic Byway program. Since 1992, a total of 36 projects in Pennsylvania have received over \$6.2 million in funding. Here is a list since 2004:

2004

\$200,000	Laurel Highlands Scenic Byway - Regional Visitor Center
\$25,000	Pennsylvania Historic National Road - Implementation of a Comprehensive Marketing Plan
\$22,920	Seaway Trail (PA) - Presque Isle Multipurpose Wayfinding/ Interpretive Project

2005

\$22,500	Historic National Road - Corridor Management Plan Implementation (Year 3)
\$500,000	Pennsylvania Seaway Trail - Shades Beach Park Off-Shore Improvements Project

2006

\$109,000	Delaware River Valley Scenic Byway Corridor Management Plan
\$79,600	Erie Bayfront Seaway Trail Multi-Use Trail - Engineering & Design
\$241,000	Grand View Scenic Byway - Interpretive Information and Signage
\$80,000	Marketing the Eastern Legacy -Historic National Road-Phase I PA
\$24,000	Marketing the Scenic Byways of the Pennsylvania Wilds
\$120,000	PA Brandywine Valley Scenic Byway - Corridor Management Plan
\$1,284	PA Great Lakes America's Byway Maritime Heritage Map (NY & OH)
\$25,000	Seaway Trail PA - Corridor Management Plan Implementation - Year 1
\$55,768	Seaway Trail PA - Master Plan for Erie Bluffs State Park
\$19,000	Seaway Trail PA - NY Collaborative Initiative - Birding Project
\$20,000	Seaway Trail PA-NY Collaborative Initiative - Kiosk & Display Units

2007

\$154,000	Point of View Bluff: Scenic Overlook
\$200,000	Promoting the Byways of Pennsylvania
\$8,800	2007 Seaway Trail (PA): War of 1812 Interpretive Panels / Marketing & Coordination with Seaway Trail, Inc.
\$3,200	Marketing Communication & Coordination

2008

\$30,000	Marketing Pennsylvania's Historic National Road
\$3,000	PA Historic National Road - Byway Training and Development
\$423,400	Scenic Byway: Pedestrian, Cyclist, & Parking Enhancements to Waterfront