

FOR IMMEDIATE RELEASE

PA ROUTE 6 SEEKING NOMINATIONS FOR "DO 6" AWARDS

The PA Route 6 Alliance wants to recognize 6 innovators, movers, and initiatives along the Heritage Corridor that made a difference in 2013 and is now taking nominations for the "Do 6" Awards to be presented at the Annual Meeting on Monday, May 19.

The awards are presented to individuals, businesses or organizations that have undertaken outstanding efforts that give new meaning to "DO 6" by supporting and implementing sustainable tourism development along the PA Route 6 Heritage Corridor. The award winners exemplify the mission of the PA Route 6 Alliance to protect and preserve the scenic, cultural, historical and recreational resources in the northern tier.

The awards are presented in the areas of Heritage Partnerships, Leadership, Heritage Community of the Year, Heritage Tourism, Artisan of the Year and Lifetime Achievement.

Last year's award winners included PPL, Hawley for their dedication to improving the tourism and recreational resources around Lake Wallenpaupack; McKean County Commissioners for their leadership in the development of the plan for the Kinzua State Park; Wyalusing for their continued work on their heritage community plan; Hank's Frozen Custard, Conneaut Lake and Eddie's Foot Long Hot Dogs, Meadville for being long standing family traditions and iconic experiences; Connie Sickler of Sylvania as the Artisan of the Year; and founding director of the PA Route 6 Tourist Association, Mathilda Sheptak, formerly of the Pocono Mountains Visitor Bureau.

Nominations can be submitted by anyone along the PA Route 6 Corridor and are due by March 21. Nomination forms are available on the paroute6.com website or using the link below. Winners will be notified prior to the meeting. For more information, please contact the PA Route 6 Alliance at 814-435-7706.