PA Route 6 Bike-Friendly Business Self-Assessment Questionnaire

This questionnaire is an easy-to-use tool for assessing how bike friendly your business is today, and for identifying ways to make bike visitors feel most welcome in the future.

We recommend you utilize this checklist to audit your current operations. Walk yourself through the process of arriving in your community by bike (or by car with a bike to ride nearby) and make notes as you go. Depending on your location and type of business, some items may not apply.

All Businesses

- Do you have secure bike parking facilities (such as bike racks or a covered patio) nearby?

- Do you collaborate with nearby businesses on shared facilities (such as bike racks, lockers, and/or restrooms)?

- Do you have basic equipment (such as a tire pump, repair tools, and bike locks) available for use while at your business?

- Do you have basic bicycle supplies (such as bike tire tubes and patch kits) available for purchase?

- Do you offer secure lockers for temporary storage of helmets, packs, and/or purchases?

- Can a bicycling visitor recharge their cell phone at your business?

- Are your hours of operation clearly posted at the business location and/or online?

- Do you have a website with basic information so bicycling visitors can plan ahead?

- Do you have maps of PA Route 6, your community, and the region displayed and/or available for the taking?

- Do you have information on side trips, bike loops, and/or other points of interest in the area?

- Are your staff members instructed to welcome bike visitors by showing interest in their trip?

- Can your staff answer common bike visitor questions (such as where they can check email or fill a water bottle)?

- Do you keep track of the number of guests who arrive/depart by bike?

- Do you request and accept feedback from bicycling visitors?

- Are you an advocate for making your entire community more bike-friendly?

- Are you involved in helping to map and share additional nearby bike routes?

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Restaurants

- Do your business hours accommodate bicyclists who depart early and/or arrive late?

- Are you welcoming to cyclists who arrive in riding attire?

- Is your menu posted outside for easy viewing?

- Does your menu include vegetarian and heart-healthy options?

- Do your menu include hearty meals (e.g., "bicyclist's breakfast")?

- Do you offer easy-to-carry snacks (such as energy bars)?

- Are your takeout containers securely sealed and easy to carry/store while cycling?

- Will you deliver orders to nearby bicyclists (such as to campgrounds and other lodging)?

- Can bike visitors refill water bottles at or near your business?

Retailers

- Do you offer shipping of purchases and communicate that this service is available?

- Do you sell stamps and accept outgoing mail?

- Do you offer small souvenirs from your community and/or PA Route 6 (e.g., patches, decals)?

Lodging

- Do you provide a secure parking area for bikes (such as a secure storage room or by allowing bikes inside guest rooms)?

- Do you have multi-day car parking and secure luggage storage available for those planning overnight trips?

- Is bike rental available nearby?

- If you provide camping, do you have a camping area dedicated to bicycle travelers who arrive late and/or without reservation?

- Do you allow one-night stays for visitors arriving by bicycle?

- Do you have laundry facilities on site or nearby?

- Do you have cold beverages and/or snacks available upon arrival?

- Do you provide information (such as directions and/or menus) on nearby restaurants?

- Do you offer a shuttle to/from restaurants that are not within walking distance?

- Do you have Wi-Fi and/or computers available for access to the internet and email?

- Do you have an outdoor covered space, with running water, available for cleaning and/or working on bikes?

- Do you provide rags for bicycling visitors to use to clean their bikes?

- Will you accept and hold bikes shipped ahead by visitors planning to ride nearby?

- Do you offer a "drop off, bike back" shuttle for bike visitors staying with you?

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