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| **NEWS RELEASE**  **PA Route 6 Alliance**  Office: 814-435-7706  Info@paroute6.com |  |  |

**RELEASE DATE:**

April 29, 2024

**FOR IMMEDIATE RELEASE**

**2024 Educational Workshop, Annual Meeting & “DO 6” Awards**

Save The Date October 10 & 11, 2024

PENNSYLVANIA - Each year, PA Route 6 Alliance brings community leaders and tourism professionals from across the 11 County PA Route 6 Heritage Region together in its “Heritage Community of the Year” for two full days of learning, networking, and celebrating Pennsylvania’s scenic Route 6. PA Route 6 Alliance invites you to save the date for the 2024 Educational Workshop, Annual Meeting & “DO” 6 Awards October 10 & 11, 2024 in Honesdale, PA.

The Planning Committee is busy working to create two days full of education, inspirational speakers, networking, and fun in one of the 20 Pennsylvania Heritage Communities along Route 6. Honesdale will host the 2024 Educational Workshop, Annual Meeting, and “DO” 6 Awards.

Honesdale was presented with the Heritage Community of The Year Award in 2023. Their mission to work to promote, build, and invest in their community can be witnessed while passing through, but we invite you to join us to experience Honesdale with your feet on the ground! Our Educational Workshop will feature a walking tour of downtown Honesdale, which includes part of the PA Route 6 Public Art & Mural Trail.

The deadline to submit a nomination for the “DO” 6 Awards is June 15, 2024, and can be made at [www.paroute6.com](http://www.paroute6.com). There are 6 categories presented to recognize and celebrate a handful of outstanding individuals and groups. The are categories are Heritage Partnership Award, Artisan of The Year, Heritage Tourism Award, Heritage Community of The Year, and Leadership Award. The award recipients exemplify the mission of the PA Route 6 Alliance to protect, preserve and enhance the scenic, cultural, historical, and recreational resources of Pennsylvania’s northern tier.

PA Route 6 Alliance will begin taking reservations for the event soon. You can find updates about the 2024 Educational Workshop, Annual Meeting & “DO” 6 Awards at [www.paroute6.com](http://www.paroute6.com).

**About PA Route 6 Alliance**

*The PA Route 6 Alliance, a 501(c3) corporation, was established in 2003 to manage the PA Route 6 Heritage Corridor and to implement the Management Action Plan, branding and marketing plans, community development programs, and other planning efforts along the corridor. The Alliance includes representatives from all 11 counties, 9 convention and visitor bureaus, 4 heritage areas, local development districts, local business owners, Chambers of Commerce, and other interested parties along the corridor.*

*Through the leadership of the PA Route 6 Alliance, citizens from 11 counties are joining together to preserve, enhance and promote the treasured resources that contribute to their shared sense of place. Using the corridor’s strategic Management Action Plan as their guide, they are initiating heritage tourism development strategies that will build more sustainable local economies and enhance the quality of life in every community along Pennsylvania Route 6.*

For more information about PA Route 6 Alliance visit www.paroute6.com,   
or by emailing info@paroute6.com, or calling 814-435-7706.