

PA ROUTE 6 HERITAGE CORRIDOR

2020-2021 "DO 6" AWARDS

Thursday, September 16

The success of the PA Route 6 Heritage Corridor would not be possible if not for the collaboration and support of stakeholders from across the entire 11-county region. Whether organizations, borough councils, mayors, small businesses, visitors bureaus, or Heritage Areas — **the people of the PA Route 6 Heritage Corridor are its true treasures.** We joined together, virtually, on Thursday, September 16, 2021, for the 2021 PA Route 6 Annual Meeting and "Do 6" Awards to celebrate the following outstanding individuals, groups, and projects for their help furthering the PA Route 6 Alliance's mission of supporting the communities across the PA Route 6 Heritage Corridor.



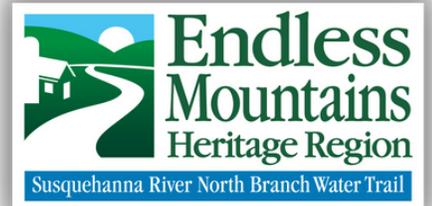
HERITAGE PARTNERSHIP AWARD

Presented to a person, group, or project that has demonstrated excellence in historic and cultural preservation, interpretation, and/or education through cross-corridor thinking and interagency cooperation.

2020 · ENDLESS MOUNTAINS HERITAGE REGION

Cain Chamberlin, Executive Director, EMHR
emheritage.org · FB, IG: @EndlessMountainsHeritageRegion

One of 12 state-designated Heritage Areas, Endless Mountains Heritage Region (EMHR) serves a 2,850-square mile region of Bradford, Sullivan, Susquehanna, and Wyoming Counties with an overarching mission to "maintain and enhance the unique rural character and culture of the Endless Mountains." With support from the Department of Conservation and Natural Resources (DCNR), EMHR has brought over \$2 million in state funding into the region through agricultural support initiatives, historic preservation projects, outdoor recreation development, scenic enhancements, and heritage asset promotion. Specifically, EMHR's 2020 partnership with the Alliance on the PA Route 6 Façade Program in the Endless Mountains resulted in over \$250,000 in building improvements throughout the communities of Bradford and Wyoming Counties. Ultimately, EMHR's efforts and partnerships have enhanced the quality of life of residents and stimulated tourism within the 4-county Endless Mountains Region.



2021 · HISTORIC MCKEAN COUNTY COLLECTIBLE PIN TRAIL

Linda Devlin, Executive Director, Allegheny National Forest Visitors Bureau
visitanf.com/historic-mckean-county-collectible-pin-trail · FB: @ANFVisitorsBureau · IG: @VisitANF · TW: @ANFVB1



Credit: VisitANF.com

Led by Executive Director Linda Devlin, the Allegheny National Forest Visitors Bureau collaborated with 10 McKean County businesses and organizations to develop the Historic McKean County Collectible Pin Trail with the mission of promoting travel to all of the county's heritage locations. Armed with a lanyard and detailed "Pocket Map", participants visit each location to collect unique location-specific pins. The Visitors Bureau funded pins for each partner location, which when offered for retail sale result in a self-sustaining business model and even potential income. Partner locations include the ANF Visitors Bureau Welcome Center, Zippo/Case Museum, Marilyn Horne Museum & Exhibit Center, Penn Brad Oil Museum, Eldred WWII Museum, McKean County Historical Society, Kinzua Bridge State Park Gift Shop, McCleery Discovery Center, Lynn Hall, and Serenity Glass Park.

HERITAGE TOURISM AWARD

Presented to the organizers of a project or event that furthers economic and tourism development while still respecting the heritage and cultural resources of the corridor.

2020 · HOTEL ANTHRACITE

Chad Coble, Director of Sales and General Manager · Justin Genzlinger, CEO, Settlers Hospitality
hotelanthracite.com · FB, IG, TW: @HotelAnthracite

Through a partnership between Justin Genzlinger of Settlers Hospitality and Rob Grimm of Grimm Construction, with the help of the Carbondale Area Historical Society, Carbondale's centerpiece hotel has been transformed into a stunning tribute to the community's coal mining and railroad heritage that draws thousands of visitors to the Heritage Community each year. Averaging 15,000 stays per year, Hotel Anthracite provides upscale boutique accommodations, the area's largest event space, and a full-service restaurant, Køl Steakhouse, all with decor and ambiance inspired by the community's heritage. Not only has this investment in the community boosted the local economy but also community pride which is sure to inspire further community development.



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HERITAGE TOURISM AWARD (CONT.)

2021 • LUMBER HERITAGE TRAIL

Holly Komonczki, Executive Director, Lumber Heritage Region
lumberheritage.org/visit/selfie-trail · FB: @LumberHeritageRegion

Led by Executive Director Holly Komonczki, the Lumber Heritage Region (LHR) developed a unique wayfinding trail, the Lumber Heritage Trail, that leads visitors to top attractions throughout its 15-county Heritage Area to explore the stories, people, and places of Pennsylvania's rich lumber heritage. Not only has the trail inspired tourism throughout the region, but the creation of its wayfinding signage utilizes regional makers, manufacturers, and products. Additionally, LHR invites visitors to snap a selfie by the signs and share their adventures on social media. Sites throughout the Corridor include Warren County Visitors Bureau, Penn Brad Oil Museum, Knox and Kane Rail Trail, PA Lumber Museum, and PA Grand Canyon.



HERITAGE LEADERSHIP AWARD

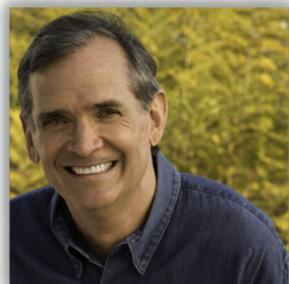
Presented to a person, business, or organization for meaningful contributions and/or partnerships that have resulted in the enrichment of our communities through landscape initiatives or historic preservation.

2020 • UNION CITY BOROUGH

Cindy Wells, Manager, Union City Borough
unioncitypa.us/borough · FB: Union City Borough Council

Over a 3-year partnership with Union City Pride, Union City Downtown Development, Union City Community Foundation, and Preservation Erie, Union City Borough has led impressive preservation and revitalization efforts in the Heritage Community's downtown commercial district. The award of a Keystone Historic Preservation Planning Grant in 2018 made possible the development of the Union City Historic Preservation Plan which focuses on Main Street, a part of the PA Route 6 Heritage Corridor in Union City's nationally historic district.

The plan has guided the projects and design of the group's downtown preservation and revitalization efforts and has resulted in facade grants for businesses, structural assessments and grants for improving historic structures, and downtown gateway improvements. Union City Borough's efforts have also moved forward recommendations of both the Erie County Cultural Heritage Plan and the PA Route 6 Alliance Historic Conservation Strategy making a regional impact beyond its own downtown.



2021 • SEAN STRUB, MAYOR OF MILFORD

Mayor Sean Strub, Milford Borough and Executive Director, Sero Project
seanstrub.com · milfordboro.org · TW: @SeanStrub

Mayor Sean Strub's impact on the community of Milford and the greater PA Route 6 Heritage Corridor cannot be better expressed than through the words of the nomination submitted by James Hamill of the Pocono Mountains Visitors Bureau: "Mayor Strub has been a steady, guiding hand in the continued success of the borough of Milford both in his role as mayor and owner/operator of Hotel Fauchère. Strub has found ways to help the community embrace its storied past and has championed the efforts to develop the downtown and its surrounding open spaces as a destination in their own right. Strub is also involved in the Milford Enhancement Committee which strives to help make improvements to the infrastructure throughout the borough via grant

funding and design guidance. Furthermore, Strub has gone to great lengths to help tell the importance of the history of Milford and has done it in such a way that helps further the goals of the municipal government as well as the business community."

ARTISAN OF THE YEAR

Presented to an Artisan Trail member that exemplifies the goals of the PA Route 6 Artisan Trail program with special attention to regional thinking and cooperation while promoting the arts along the corridor.

2020 • WAYNE COUNTY ARTS ALLIANCE

Janet Gaglione, Executive Director, Wayne County Arts Alliance
waynecountyartsalliance.org · FB: @WayneCountyArtsAlliance

The Wayne County Arts Alliance (WCAA), a longtime member of the PA Route 6 Artisan Trail, consists of a society of volunteer members who are committed to "developing a dynamic, art-friendly atmosphere in the community, one that enhances and enriches the lives of its citizens." The nonprofit supports the arts and artists of Wayne County by providing professional, educational, and recreational activities, programming, services, and spaces, such as an annual WCAA Artists' Studio Tour, the WCAA Main Street Gallery, WCAA Bodhi Tree Gallery, The Great Wall of Honesdale, Celebrate Hawley, an annual "Art-Under-\$100" Holiday Art Sale, and rotating public art displays in businesses. As 2020 Artisan of the Year, WCAA is featured on the 2021 Artisan Trail Poster.



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ARTISAN OF THE YEAR (CONT.)

2021 • RIVERSIDE BREWING COMPANY

Deanna and Jason Howles, Owners, Riverside Brewing Company and Howles Maple Farm
riversidebrewing.co · FB: @RiversideBrewingCompany · IG: @RiversideBrewingCo · TW: @RiversideBrewi1



With experience and inspiration from a successful family maple business and the careful move and reconstruction of a historic barn, Deanna and Jason Howle's Riverside Brewing Company has revived the historic site of the Victorian-era Riverside: The Inn at Cambridge Springs, once popular with visitors seeking "the healing water" during the "Mineral Water Days" of the early 1900s. In this rustic barn-turned-brewery, guests find a large bar, comfortable restaurant seating, extra event space, entertainment area, gift shop, and a view of the brewing areas. Outside, guests can enjoy the fantastic view of French Creek and the historic Riverside Inn gardens from their seat at the outdoor patio and bar, made from a true silo. While the setting gives a nod to history, the brews and food give a nod to the maple-based products and sweet tastes of their own Howles Maple Farm. Riverside Brewing Company is a gem for locals and visitors of this small town on PA Route 6.

HERITAGE COMMUNITY OF THE YEAR

Presented to a designated Heritage Community that is embracing their Heritage Tourism WorkPlan and implementing worthwhile projects that show impact and results.

2020-2021 • MANSFIELD

Dawn Hull, Executive Director, Mansfield Area Chamber of Commerce · Kathryn Barrett, Mayor, Mansfield Borough
mansfield.org · mansfieldborough.org · FB: @MansfieldChamberPA, @Mansfield.Borough · IG: @MansfieldPACHamber

With the establishment of a business park along PA Route 6 and the future I99, Mansfield became the home of 52% of Tioga County's hotel rooms, making the Heritage Community a popular destination along the PA Route 6 Heritage Corridor. For the benefit of these visitors and residents alike, Mansfield Borough and its partners, including Mansfield Area Chamber of Commerce, Mansfield University, and Richmond Township, have made community development and revitalization a top priority. Current initiatives include expansion of green space and trails, restoration of the community's historic Gate House Building to house the history of the community hosting the "First Night Football Game" ever played, and continued relationship-building between the Mansfield University campus and downtown community such as through collaborative events like Homecoming-LUMA (Light Up Mansfield Again). Finally, Chamber and Borough Representatives are active in the Heritage Community Program, sharing community updates and networking with representatives from fellow Heritage Communities across the PA Route 6 Heritage Corridor.



The History Center on Main Street



Mill Cove



Photo Credit: Linda Stager, PA Suncatcher

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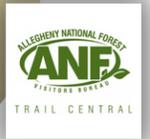
LIFETIME ACHIEVEMENT

Presented to a person or agency who exemplifies outstanding leadership and advances our mission through heritage development.

2020 • LINDA DEVLIN

Executive Director, Allegheny National Forest Visitors Bureau
visitANF.com · FB: @ANFVisitorsBureau · IG: @VisitANF · TW: @ANFVB1

As Executive Director of the Allegheny National Forest Visitors Bureau and member of the Pennsylvania Route 6 Tourist Association since 1998, Linda Devlin has dedicated over 20 years of collective service to the PA Route 6 Heritage Corridor. Throughout this time, Linda has been a cheerleader for the organization and its mission, to inspire tourism development across the 11-county corridor region, enthusiastically embracing leadership roles such as on the Tourism Promotion Advisory Committee, Marketing Committee, and PA Route 6 Alliance Board of Directors. The members and staff of the PA Route 6 Alliance and PA Route 6 Tourist Association are eternally grateful for Linda's steadfast dedication, wisdom, and continued support in furthering the tourism development of the PA Route 6 Heritage Corridor.



2021 • EMILY BECK

Former Director of Tourism Development, VisitErie

As Director of Tourism Development for VisitErie and a member of the PA Route 6 Tourist Association since 1999, Emily Beck has amassed over 20 years of dedicated service to the 11-county PA Route 6 Heritage Corridor. Over the years, Emily has brought a unique perspective and ample experience to the Tourist Association and PA Route 6 Alliance, especially in the realms of scenic byway designation, group tourism, and bike tourism. Throughout her years of service, Emily has also served as a member of the PA Route 6 Alliance Board of Directors and Bike Tourism Committee. She even committed to serving out her term on the Board of Directors beyond her retirement from her position at VisitErie in June of 2021. Emily's wisdom and input will be greatly missed by the PA Route 6 Tourist Association and PA Route 6 Alliance, but members and staff wish her endless joy and relaxation in her retirement.



THANK YOU TO THE FOLLOWING LEGISLATORS AND THEIR STAFF FOR HELPING US CELEBRATE THE 2020-2021 "DO 6" AWARD RECIPIENTS:

Congressman Glenn Thompson (PA-15)
Deborah Pontzer, (Former) Economic Development & Workforce Specialist

Senator Lisa Baker (R-20)
Heather Kukosky, Operations Manager

Senator Marty Flynn (D-22)
Kyle Callejas, Communications Director

Senator Cris Dush (R-25)
Penny Pifer, Field Representative

Senator Daniel Laughlin (R-49)

Senator Michele Brooks (R-50)

Representative Curt Sonney (R-4)
Christine Crone, Admin. Assistant

Representative Martin Causer (R-67)
Jill Grosch, District Office Manager

Representative Clint Owlett (R-68)
Kim Johns, Aide

Representative Tina Pickett (R-110)
Jason Krise, District Office Manager

McKean County Commissioners

Crawford County Commissioners

Wyoming County Commissioners

PA ROUTE 6 ALLIANCE

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The PA Route 6 Heritage Corridor is funded through Pennsylvania's Heritage Areas Program administered by the Department of Conservation and Natural Resources (DCNR) Bureau of Recreation and Conservation.

ABOUT THE PA ROUTE 6 HERITAGE CORRIDOR

11 NORTHERN PENNSYLVANIA COUNTIES CONNECTED BY 1 HISTORIC HIGHWAY

The success of the **PA Route 6 Heritage Corridor** hinges on the teamwork of two nonprofits, the **PA Route 6 Alliance** and **Pennsylvania Route 6 Tourist Association**, which work together to: **preserve, enhance and promote the transportation heritage of one of the nation's first transcontinental highways, sustain and enhance the small rural communities linked by the highway, and preserve and enhance the natural, scenic beauty of one of America's favorite road trips.**

The PA Route 6 Alliance has the following six areas of concentration, as outlined in the Strategic Management Action Plan:

- **Partnership**
- **Education & Interpretation**
- **Open Space & Recreation**
- **Cultural Conservation**
- **Tourism Promotion**
- **Economic Development**