



Candace Hillyard, Executive Director
PA Route 6 Alliance
814-435-7706
info@paroute6.com

PA Route 6 Alliance is currently seeking sponsors for its 2026 Educational Workshop, Annual Meeting, and "Do 6" Awards presentation, to be held in Coudersport, PA, September 9-11, 2026. Sponsorship is a great opportunity to position your brand in front of some of Pennsylvania's top leaders and organizations while also supporting local communities and the 11-county PA Route 6 Heritage Corridor.

Each year, the Educational Workshop, Annual Meeting, & "Do 6" Awards brings together county commissioners, state legislators, county visitor bureaus, chambers of commerce, and key partnering organizations for two days of learning, networking, and celebrating Pennsylvania's Route 6 Heritage Corridor.

We are honored to welcome an exceptional group of speakers to this year's gathering. Our presenters bring a wealth of expertise in community planning, bicycle tourism, economic impact of connecting communities, and dark sky preservation. Their diverse perspectives will guide and inspire us as we explore new and innovative ways to strengthen the communities that make the PA Route 6 Corridor so special.

Together, we will explore strategies that elevate local economies, celebrate our cultural assets, and enhance the quality of life for residents and visitors alike. This year's workshop promises meaningful conversations, fresh insights, and a shared commitment to shaping a vibrant future for the entire Route 6 Heritage Corridor.

Why Sponsor?

Sponsorship provides visibility in front of Pennsylvania's top tourism and community leaders while supporting regional development and local heritage initiatives. Sponsors are recognized through event materials, online exposure, and participation opportunities.

Sponsorship Levels

❑ **BRONZE SPONSORSHIP: \$500**

- Sponsorship listing in newsletters, program, and presentation slides
- Sponsorship listing on PA Route 6 website linked to sponsoring business website
- Information included in swag bags given to attendees (optional)
- A display table/signage at Educational Workshop, Annual Meeting, & “Do 6” Awards
- 2 complimentary registrations for the Educational Workshop, Annual Meeting, & “Do 6” Awards Program

❑ **SILVER SPONSORSHIP: \$1,000**

- Bronze Sponsorship Benefits Plus:
 - 2 additional complimentary registrations (4 total) for the Educational Workshop, Annual Meeting, & “Do 6” Awards Program

❑ **GOLD/EVENT SPONSORSHIP: \$5,000**

- Silver Sponsorship Benefits Plus:
 - 1 additional complimentary registration (5 total) for the Educational Workshop, Annual Meeting, & “Do 6” Awards Program

Sponsorships can be made online at:

https://www.cognitofrms.com/PARoute6Alliance/_2026Sponsorship, or by mail using the form included with this letter. For additional information about the 2026 PA Route 6 Educational Workshop, Annual Meeting & “Do 6” Awards visit our website <https://paroute6.com/do-6-awards/2026-educational-workshop-annual-meeting-do-6-awards/>.

Sincerely,



Candace Hillyard
Executive Director